Gonzalo Melo

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Summary

I'm an engineer with 10+ years in development and product, specializing in startups and blockchain.

Recently, I worked on blockchain solutions at <u>Web3Pro</u> and <u>The Sandbox Game</u>, focusing on NFT marketplaces. Participating solo, I received the overall Top Prize in the <u>Decentralized Intelligence S2</u> hackathon and ranked in the Top 20 out of more than 1200 projects in the <u>Onchain Summer QV</u>.

Previously, I co-owned <u>KONA (acq. by Technisys</u>), where I helped grow an AI startup focused on conversational agents for the banking industry from zero to exit.

I have a solid foundation in TypeScript and Node.js, with experience across the full stack, including React, Next.js, Solidity, Ethers.js, SQL, NoSQL, Python, UX/UI, Cloud, and DevOps.

Experience

Blockchain & Web3

Full Stack Engineer @ Onchain Inspirers Collective · Aug - Sep 2024 · ETHOnline

- Inspired by Los Simuladores, built a platform to inspire positive onchain actions within chats.
- Used a <u>Galadriel AI</u> multi-agent system on <u>XMTP</u> group chats for inspirations like donating money.
- "Proof of Inspiration" attestations verified and enforced onchain using Sign through a schema hook.
- Utilized TypeScript, Node.js, Next.js, Solidity, Vercel. See GitHub and Figma.

Full Stack Engineer @ Target Onchain · June - July 2024 · Base Onchain Summer

- Built from scratch to recommend <u>Shopify</u> & <u>Slice</u> products using users' onchain data on <u>Farcaster</u>.
- Achieved 40+ Slice stores posted through the Warpcast <u>Composer Action</u>.
- Optimized product recommendations in <5s for 600k+ users, processing 500k+ EAS attestations.
- Used TypeScript, Node.js, Prisma (MySQL), GraphQL, scikit-learn, Next.js. See GitHub and Figma.

Software Engineer @ Web3Pro

Nov 2023 - April 2024 (6 months)

- Maintained the SaaS NFT Marketplace for Ducati and Lamborghini, integrating Polygon and XRPL.
- Developed several E2E features for a marketing solution focused on NFT rewards.
- Worked with JavaScript, Nest.js, Ethers.js, Prisma (MySQL), React, and Kubernetes on AWS.

Technical Product Manager @ NFT Marketplace - The Sandbox

Oct 2022 - Sep 2023 (1 year)

- Guided development with user-focused features and collaborated with teams to meet game needs.
- Led a team of 8 people (devs, QA, UX designer).
- Worked on deploy 9k NFTs on Polygon and open the metaverse for 5M users to mint with CATALYST.
- Utilized JavaScript, Node.js, Redis, PostgreSQL, gRPC, and React.

Fintech & AI

Product Owner @ Technisys (acq. by Galileo) · Mar 2021 - Feb 2022 (1 year)

- Led the microservices component of <u>Cyberbank</u>, overseeing the product lifecycle and 10 devs.
- Architected core microservices for Authentication, Authorization, Transaction and Event Handling.
- Addressed key technical areas including Data Management, Scalability, Fault Tolerance, Deployment, Continuous Delivery, and Testing.

Engineering @ KONA (acq. by Technisys)

Mar 2015 - Mar 2021 (6 years)

- Grew the AI startup focused on bank conversational agents using KONECTA, from zero to exit.
- Became a Technical Business Partner after joining at the earliest stage after the co-founders.
- Led the development of web and mobile platforms for major clients like Scotiabank Canada (<u>Chatbot</u>, <u>Used Cars</u>, <u>Scotia Home Show</u>) and Banco Santander Uruguay (<u>First BFSI Chatbot in</u> <u>Uruguay</u>, RPAs, <u>Loan Simulator</u>), driving key projects from conception to delivery.
- Progressed from Full Stack Engineer to Engineering Manager, managing cross-functional teams in the BFSI sector, with a strong focus on backend architecture and cloud deployment.
- Engineered backend APIs using TypeScript, Node.js, and MongoDB, integrating Python-based ML solutions and front-end React tasks.
- Designed cloud deployment strategies using Docker, Kubernetes, AWS and Cloudflare.

Full Stack Engineer @ Linguoo Mar 2015 - Aug 2017 (2 years 5 months)

- Developed the <u>Android</u> app from scratch (10k+ downloads).
- Crafted Node.js REST APIs for podcast information and streaming.
- Participated in accelerator programs: <u>Next Step Challenge</u> (Denmark), <u>HubRaum</u> (Poland), and <u>Laboratory for Entrepreneurship and Transformation</u> (Mexico).

Projects

- <u>Bump your DevCon 7 Bid</u> (June 2024): Implemented a <u>Farcaster frame</u> allowing users to bump their bids, ensuring a dynamic and interactive bidding process. See usage on <u>Dune</u> and UX/UI on <u>Figma</u>.
- Farcaster Onchain Verification (April May 2024): Developed a Farcaster frame for users to attest to their accounts, improving their <u>Gitcoin Passport</u> humanity scores. Contributed to Gitcoin Passport <u>open source</u> project by adding the Farcaster stamp. See usage on <u>Dune</u> and UX/UI on <u>Figma</u>.

Skills

- Languages: TypeScript, JavaScript (Frequent); Python, Solidity, Rust (Occasional)
- Frameworks & Libraries: Node.js, Nest.js, Prisma, gRPC (Frequent); React, Next.js (Occasional)
- Blockchain & Web3: Ethereum, L2s (Polygon, Base), XRPL, Ethers.js, SCs, NFTs, The Graph
- **Storage:** MySQL, MongoDB, Redis, GraphQL
- Cloud & DevOps: AWS, Docker, Kubernetes, Vercel, Cloudflare
- ML & AI: scikit-learn, LLMs (Occasional)
- Software Development: Microservices, REST APIs, Architecture
- Product Management: Agile, Scrum, Project Management, Product Lifecycle Management

Academy

Specialist in Technology Management @ Universidad de la República Aug 2019 - Jun 2021

BS in Computer Science @ Universidad de la República 2008 - 2019